

# CLASSIC

---



## WHAT IT IS

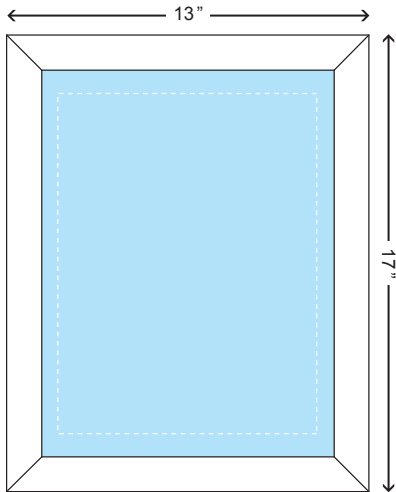
13" x 17" stainless steel frames, what else is there to say, it's a classic go-to.

## WHY IT'S GOOD

- Strategically located behind bathroom stalls, above urinals, beside mirrors and above hand dryers.
- 100% gender-specific segmentation (men/women).
- Offers a wide range of creative possibilities such as dispensers, customized boards, media extensions etc.

## WHERE IT'S AVAILABLE

Newad's Restobar, Campus, Arena and Health networks.



## Specifications

### DIMENSIONS (TRIM)

13" x 17"

### BLEED

13 1/4" x 17 1/4"

### VISIBLE SPACE

11 3/4" x 15 1/2"

### SAFE AREA

10 3/4" x 14 1/2"

### SUGGESTED PROCESS

100lb/200M stock paper, coated 2 sides

### QUALITY

300 dpi resolution artwork is required